



Fire Up Your Brand Online

Leveraging superior technology and data-driven decision-making expertise, Wickfire helps guide consumers through hundreds of millions of dollars of e-commerce product and services decision-making.

Who We Are

Wickfire is an online digital media company offering pay-for-performance marketing for more than 2,500 online e-commerce retailers across the globe.

Why Clients Choose Us

- We've generated **over \$1 Billion in referred sales** for affiliate partners
- **6+ Million monthly unique visitors** across our web properties
- **Microsoft Advertising Elite Partner**
- **CJ High Commendation** for strategic cross-channel strategies
- **IMPA Finalist** three consecutive years for cutting-edge automation and technology
- Microsoft **Rising Star of the Year** Runner Up for 2021 and **Trailblazer of the Year** Finalist for 2022
- We donate a portion of revenues to employee-picked charities every quarter

What We Offer



Coupons & Discounts

Wickfire drives conversions from deal-oriented shoppers by directing coupon search traffic to customized merchant pages on our coupon site, **TheCoupon.Co**.



Comparison & Reviews

Wickfire reaches customers higher in the purchase funnel through **BuyersGuide.org**. We target brand segments of product-focused keywords to scale performance and deliver new customers to our partners.



Direct Search Marketing

Wickfire works as a search agency for companies without search marketing terms and collaborates with in-house teams to control the search space for your brand and steer branded traffic to your site.

Let's Connect!



TheCoupon.Co
partners@wickfire.com



BuyersGuide.org
partners@buyersguide.org